CORPORATE BROCHURE

www.aiprus.com

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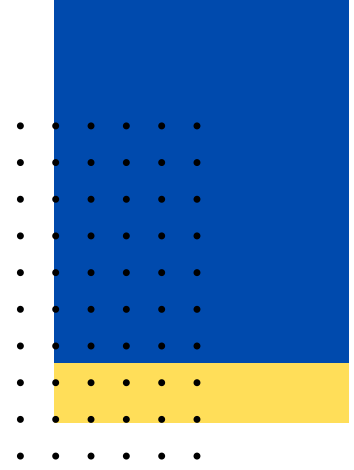
COMPANY OVERVIEW

Aiprus Software Pvt. Ltd. is a Tech Startup; providing Information Technology & Software Engineering solutions across a variety of Products, Tools, and Technologies. Aiprus specializes in providing expert, professional, cost-effective IT services to customers/clients with a commitment to implement right solutions for the customers, while focusing on high quality and cost-effective software development and product implementation services. Our team is a blend of IT Leaders, Transformation Coaches, Process Designers, UI/UX Specialists, Expert Software Developers, Independent Quality Assurance Analysts and Focussed Project Managers, who help customers visualize & realize the transformation.

OUR FOUNDERS

Our honorable founders (**Mrs. Veena Gupta and Mr. Prakash C Gupta**) have formed the organization with a vision of reputation for integrity, transparency, and value creation, All employees and management hold themselves accountable not only to withstand with the standards as required by the laws and regulations; but also, to continuously improve them while exceeding our clients' expectations. The organization is firm on:

- **LEADERSHIP & DIVERSITY**

- **CONTINUOUS PRODUCTIVITY IMPROVEMENTS**

- **COLLABORATIVE WORK CULTURE**

- **SAAS PRODUCT DEVELOPMENT**
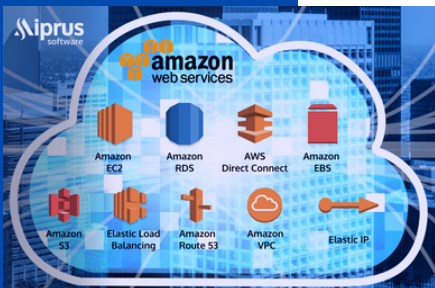
BUSINESS LINES

1. Package Implementation

End To End Package Implementation Services for: ServiceNow, Salesforce, Oracle Siebel, MS Dynamics, Liferay, Odoo, ERPNxt, Office 365, and Shopify

2. Digital Transformation

We digitally transform businesses by developing web and mobile applications using latest and advanced technologies.

3. SaaS Solutions

We have developed ready to use subscription-based solutions:
- Point Of Sale
- Lab & Diagnostics Management
- Mart/Shops Management
- Apparel Management
- Community Management
- Grid OMS (an ERP for startups)

4. Managed Services

We provide managed services support for Level 1, Level 2, Level 3 and PLM support needs, while maintaining the desired SLA's.

5. Quality Assurance

Comprehensive & independent home-grown testing practice for Manual, Automated & Security testing of digital products and solutions.

WHAT WE DO

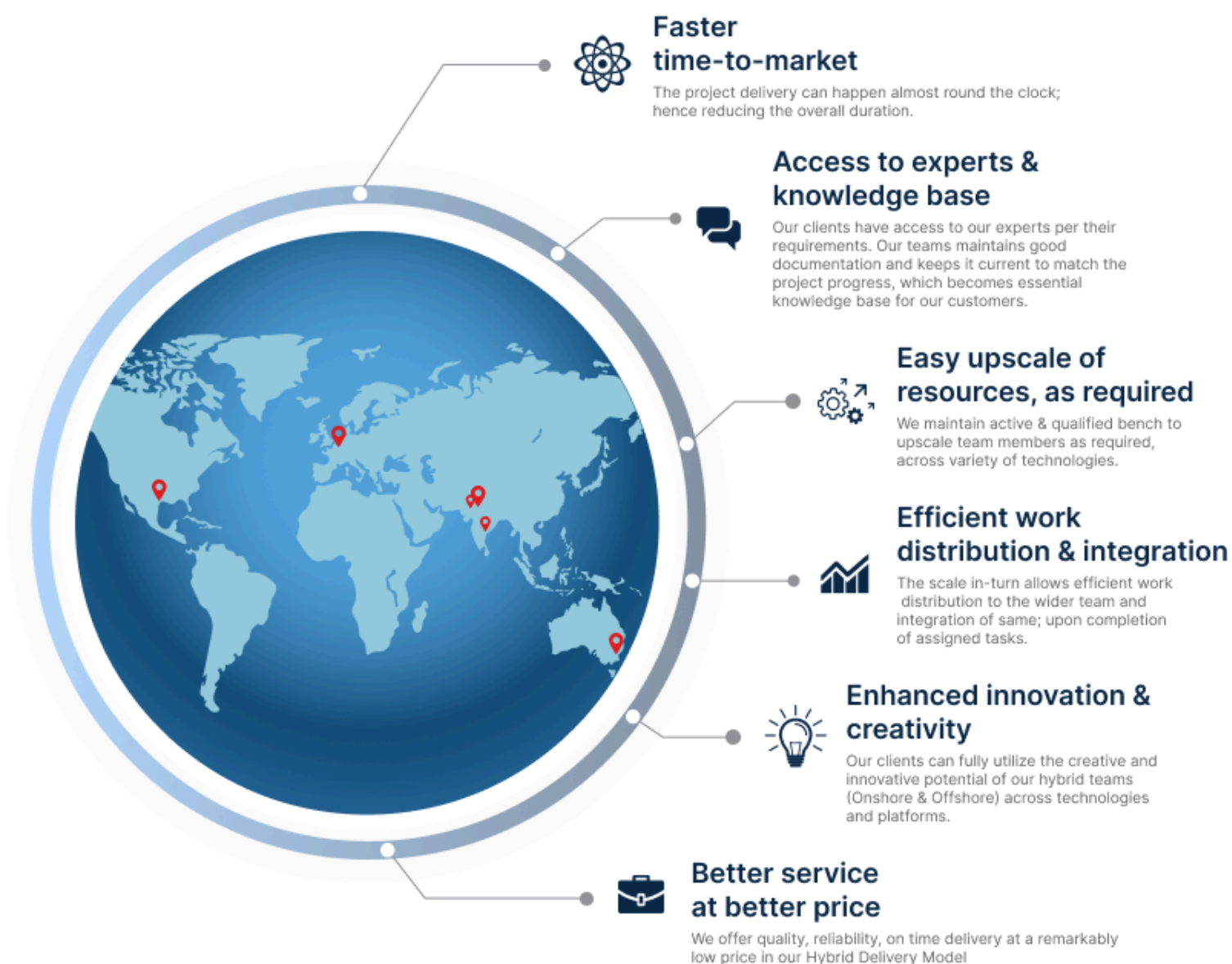- IT Package and Product Implementations
- Application Development & Maintenance
- Application Modernization (Legacy Migration)
- Artificial Intelligence and Machine Learning
- Custom SaaS Business Solutions Development
- Application Portfolio Optimization
- Cloud Migration & Cloud Computing
- Web & Mobile Development
- Business & System Analysis
- IT Program & Project Management
- Manual & Automation Testing

GLOBAL DELIVERY MODEL

We use our Global Delivery Model (GDM) to deliver services and solutions to clients worldwide. Hence, leveraging resources and capabilities from our multiple geographic locations (USA, Netherlands, Bharat (India), ANZ) to provide cost-effective, high-quality and 24X7 services.

Faster time-to-market

The project delivery can happen almost round the clock; hence reducing the overall duration.

Access to experts & knowledge base

Our clients have access to our experts per their requirements. Our teams maintains good documentation and keeps it current to match the project progress, which becomes essential knowledge base for our customers.

Easy upscale of resources, as required

We maintain active & qualified bench to upscale team members as required, across variety of technologies.

Efficient work distribution & integration

The scale in-turn allows efficient work distribution to the wider team and integration of same; upon completion of assigned tasks.

Enhanced innovation & creativity

Our clients can fully utilize the creative and innovative potential of our hybrid teams (Onshore & Offshore) across technologies and platforms.

Better service at better price

We offer quality, reliability, on time delivery at a remarkably low price in our Hybrid Delivery Model

ALLIANCES & PARTNERSHIPS

- **Service Now**
- **Salesforce**
- **SAP**
- **Oracle**
- **ERPNxt**
- **Odoo**

- **Liferay**
- **AWS**
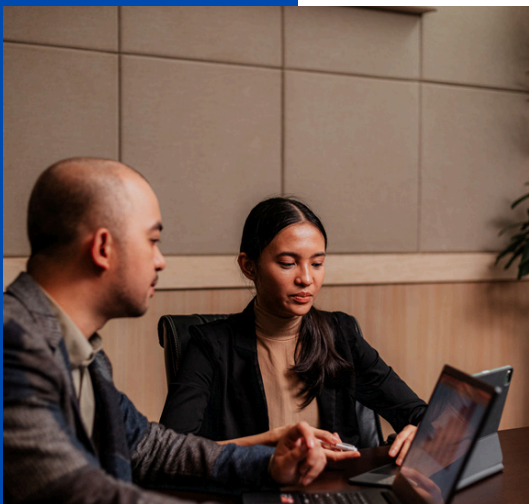- **Shopify**
- **Microsoft**
- **Google**

OUR EXPERIENCE

Package Implementation

Over 20+ COTS Implementations delivered across ServiceNow, Salesforce, Oracle Siebel, MS Dynamics, Liferay, Odoo, ERPNext, Office 365 and Shopify. Responsible for End To End Implementations and Post Production Support.

Digital Transformation

Developed and maintained more than 50+ digital Web & Mobile Applications (including ChatBots, AIML, Deep Science, Analytics) for Retail, Education, Gaming, Healthcare, Media and Government verticals

SaaS Solutions

Successfully accomplished minimum 1 implementation for the solutions:
- Point Of Sale
- Lab & Diagnostics Management
- Mart/Shops Management
- Apparel Management
- Grid OMS (an ERP for startups)

ORGANIZATION GROWTH

For Aiprus Software (and Anagha InfoTech), milestones are not just markers of progress; they are reflections of our dedication, innovation, and relentless pursuit of excellence. From our inception, we've strived to push boundaries, redefine industry standards, and deliver solutions that transform businesses. Among our notable milestones, we've successfully provided IT Services and launched SaaS products that have streamlined processes, and enhanced efficiency for our customers. Moreover, our expansion into new markets, strategic partnerships, and continuous investment in research and development signify our unwavering commitment to growth and innovation. As we continue our journey, we remain steadfast in our pursuit of new milestones, driven by our passion for technology and our unwavering dedication to driving positive change in the digital landscape.

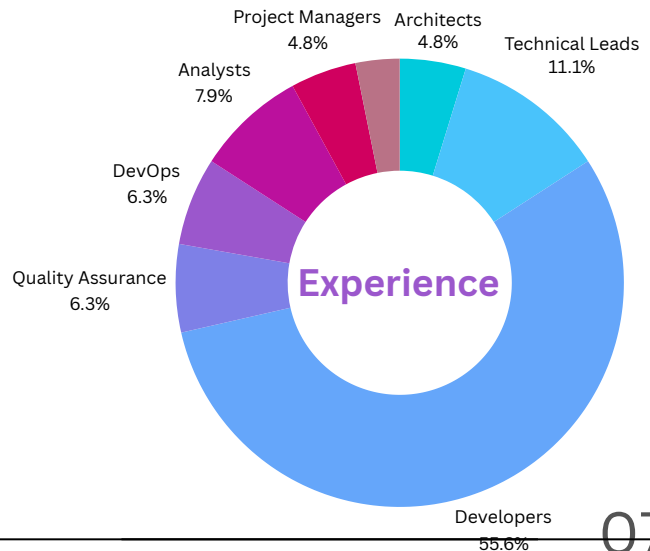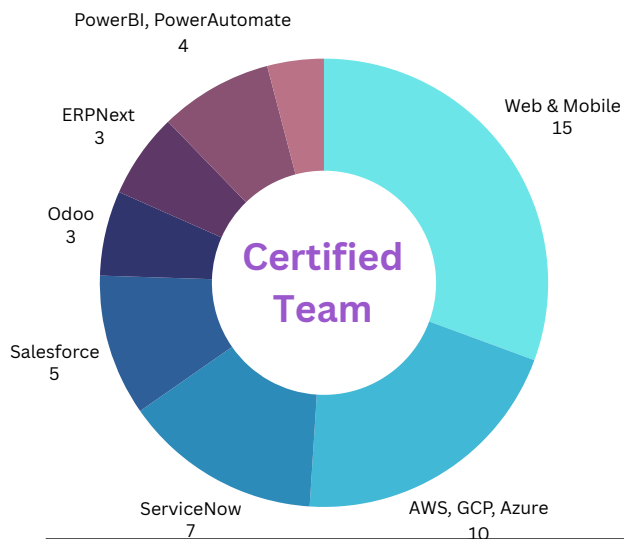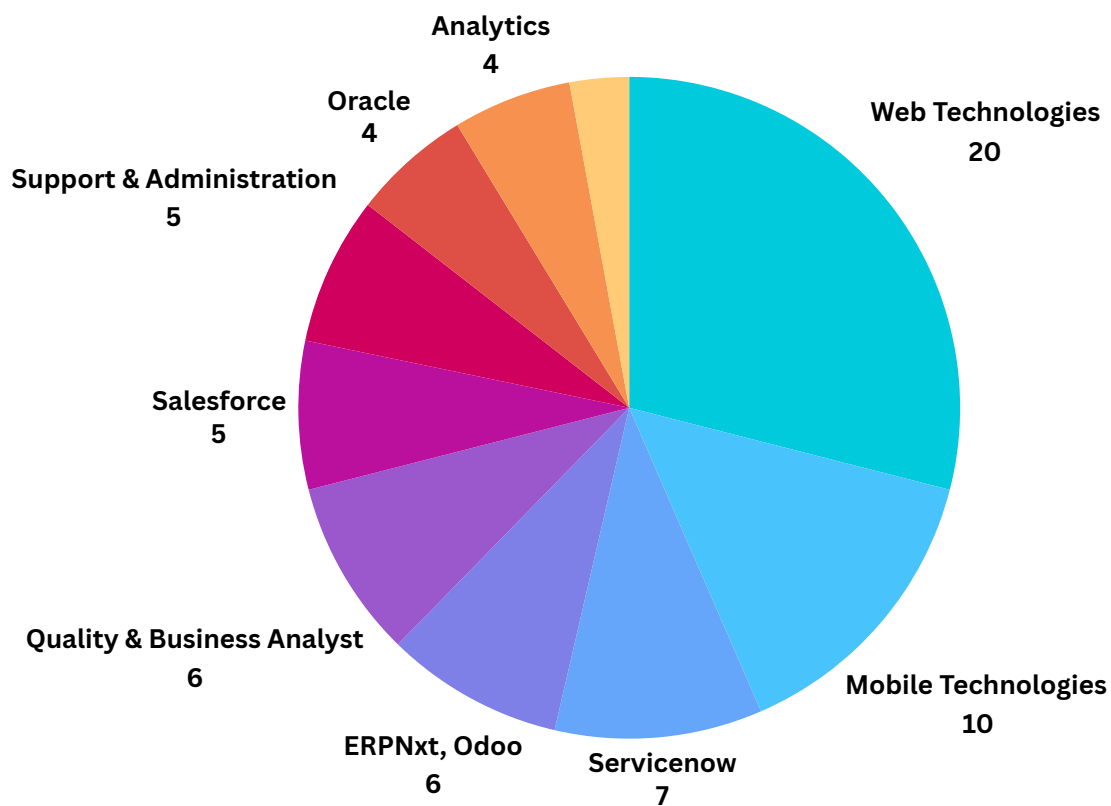| Revenues (Crores INR)	2020	2021	2022	2023
Anagha InfoTech	1	1.3	2.5	2.5
Aiprus Software	0.01	1.2	1.5	4
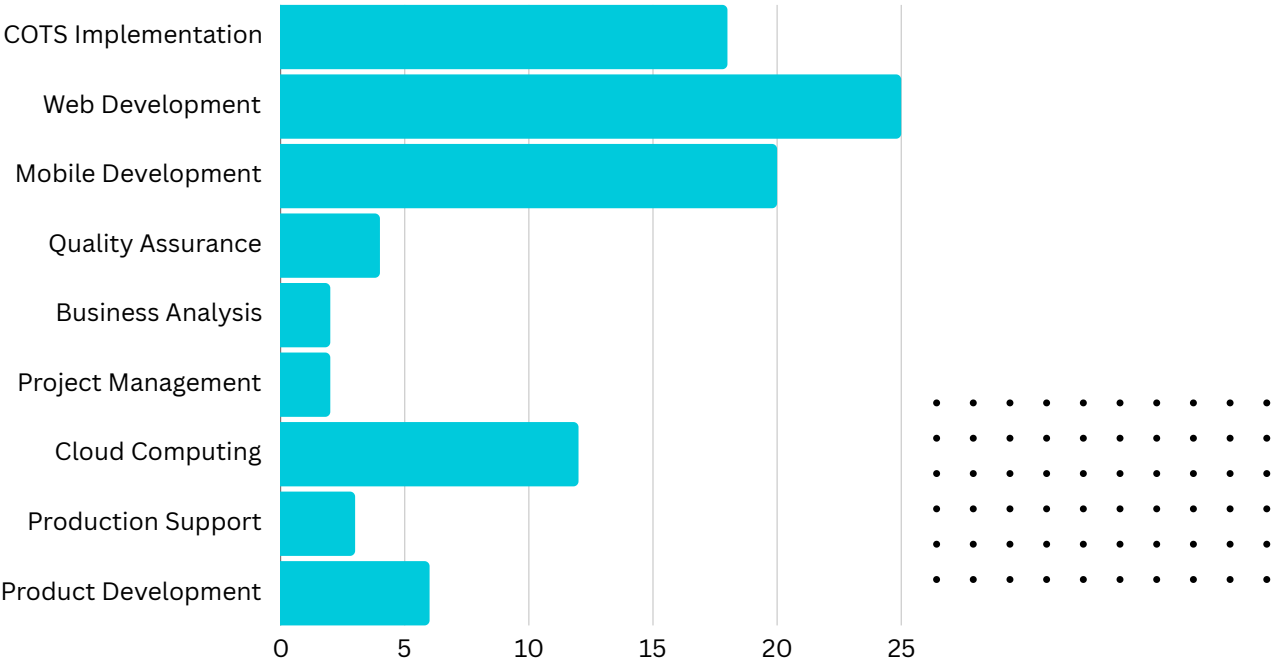
PROJECT TEAM
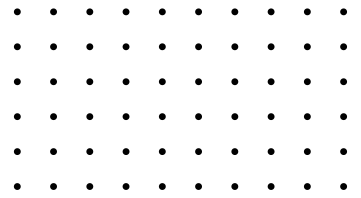
We are continuously working towards forming high-performance team; by strategic planning, clear communication, and a shared commitment to the organization's vision. We are assembling a diverse and skilled team, fostering a collaborative culture, and maintaining a focus on continuous improvement, to achieve long-term success.

We are a team of 70+ effective, cohesive, diverse team members who are aiming to successfully launch and sustain our products and services. The team is performing their essential roles & responsibilities across projects and initiatives.

Analytics 4
Oracle 4
Support & Administration 5
Salesforce 5
Quality & Business Analyst 6
ERPNxt, Odoo 6
Servicenow 7
Mobile Technologies 10
Web Technologies 20

Certified Team

Web & Mobile 15
AWS, GCP, Azure 10
ServiceNow 7
Salesforce 5
Odoo 3
ERPNext 3
PowerBI, PowerAutomate 4

Experience

Developers 55.6%
Technical Leads 11.1%
Architects 4.8%
Project Managers 4.8%
Analysts 7.9%
DevOps 6.3%
Quality Assurance 6.3%

MANAGEMENT TEAM

The management team of a Aiprus serves as the backbone, guiding the organization towards its goals and objectives. Comprised of experienced leaders and visionaries, the team plays a pivotal role in decision-making, strategizing, and ensuring operational excellence. Through their collective expertise and foresight, they navigate challenges, capitalize on opportunities, and steer the company towards sustained growth and success. With a commitment to innovation, collaboration, and effective communication, the management team fosters a culture of excellence, driving the organization forward and empowering employees to achieve their full potential.

Veena Gupta
Founder

Prakash Gupta
Founder

Priya Agarwal
Cofounder (USA)

Prashant J Gupta
Director (India)

JS Jawalkar
Director (IANZ)

Sandeep Shekhawat
Director (Europe)

Aiprus software

USA . Netherlands . Bharat (India) . ANZ

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